

Heather M. Maloney

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NCIDQ Certified #021956

SUMMARY

A seasoned interior designer with over 18 years of experience successfully designing and managing hospitality and residential projects; highly effective in building and managing design teams, successfully executing interiors projects and product lines as well as developing strong brands in both the residential and hospitality sectors; exceptional problem solving and value engineering skills; outstanding leadership and mentoring; broad technical knowledge with in interior architecture, design and product design sectors.

PROFESSIONAL EXPERIENCE

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|--|------------------|----------------|
| Chelsea Hotels
King & Grove Hotels
Vice President of Design | New York, NY | 2011 – present |
| <ul style="list-style-type: none">• Developed and implemented design standards for lifestyle hotel start up formed in 2010.• Worked directly with CMO and CEO to develop brand collateral and styling.• Researched, interviewed and selected brand appropriate designers for lifestyle hotel/mixed use projects including the Chelsea Hotel (125 keys & 25 condos), Versailles Hotel (245 keys, 45 condos), Lafayette Hotel (214 keys), Metropolitan Hotel (180 keys, 80 apartments), Hudson Yards (300 keys, 100 apartments), and Ninth Avenue (64 keys).• Developed and implemented programs for BOH, FOH, and Guestroom mix for all hotel projects.• Developed FFE, OSE and interior finish budgets for all hotel projects.• Designed in house projects including Martha Washington (268 keys), McCarren Hotel & Pool (64 keys), and Tides Lobby Bar.• Reviewed and redlined all designer submittals including specification books, ID drawing sets, and shop drawings.• Provided purchasing services for all in house projects including sourcing, estimating, cost analysis, leveling documents, vendor awards, purchase orders, and follow up.• Oversaw selection of general contractors and subs as well as provided construction administration and site reviews on projects.• Developed departmental budgets, staffing projections, and in house design library. | | |
| Morgan's Hotel Group
Director of Design | New York, NY | 2007 – 2011 |
| <ul style="list-style-type: none">• Researched and selected interior designers for concept and execution of 4 star luxury boutique hotel projects.• Developed brand standard design documents including Interior Design standards for Mondrian brand, RFP templates, Microsoft Project timelines, budget templates, specification templates, as well as interviewing and compiling preferred vendors and consultants.• Management of hotel projects from concept through completion with construction budgets ranging from \$86 million to \$1 billion.• Daily responsibilities include guidance of design process to maintain brand standards, image and quality; review and redline of architectural drawings and FF&E drawings; development of budgets and timelines; sourcing for all aspects of interior furnishings and finishes; product design; space planning and design; FF&E selection and specification; presentations to senior executives and joint venture partners; maintenance of existing properties' interiors through Capex & R&M programs.• Projects include Ames, Boston, MA 2009; Hard Rock Hotel & Casino, Las Vegas, NV 2009; Mondrian Soho, New York, NY 2010; Delano, Miami Beach 2011. | | |
| Restoration Hardware
Vice President of Product Development & Design, Furniture | Corte Madera, CA | 2007 – 2007 |
| <ul style="list-style-type: none">• In charge of concepting, developing, and overseeing design of season to season core and occasional furniture collections for a \$2 Billion per year retail home furnishings company.• Lead development and design teams in the areas of Dining Furniture, Bedroom Furniture, Occasional Furniture, Outdoor Furniture and Upholstery.• Develop tri-channel business strategies with cross functional team members for each season.• Manage \$750,000 per year departmental budget and quarterly reconciliations.• Determine retail floor and catalog layouts for new and current product. | | |

David Easton Inc.

New York, NY

2000 – 2007

Director of Hospitality Projects

2005 – 2007

Senior Interior Designer

2003 – 2005

Product Designer

2000 – 2003

- Set up and launched hospitality design department with in the highly acclaimed residential design studio of David Easton Inc.
- Provided overall design direction and management of all hospitality related projects and teams including responses to RFP's, project budget analysis, timeline development & management, team selection, big picture concepts, consultant selection and coordination.
- Key hospitality projects include several St. Regis resorts at Bahia Beach, PR; Baha Mar, Nassau, Bahamas; Deer Valley, UT; Aspen, CO; Princeville Resort, Kauai, HI; as well as boutique hotels including The Little Nell, Aspen, CO; The Little Nell at Snowmass Base Village, Snowmass, CO; and The Chatham Bars Inn, Cape Cod, MA.
- Provided key interior design services including FF&E selection, millwork design through construction documents, finish specification and custom furniture and fixture design.
- Key residential, retail, and mixed use projects include Private Mountain Home, Aspen, CO, 2005; Private Vacation Home, Buttermilk, CO, 2005; Private Home, Sun Valley, UT, 2004; Private Art Gallery & Nightclub, Mexico City D.F., Mexico, 2006; House & Garden Hampton's Designer Show House 2004; Lee Jofa Show Room, New York, NY, 2004; Marshall Field's Trend House, Chicago, IL, 2004; "David Easton At Home Collection" Show Room, Henredon, High Point, NC.
- Provided all product design from concept through working drawings and prototype review for all licensed "David Easton" collections for Henredon, Robert Abbey, and Walter's Wicker.
- Provided graphic design support and general product management for licensed "David Easton" collections for Cole & Son Wallpapers, Lee Jofa, and Beauvais Carpets.

Art Institute of New York City

New York, NY

2005 – 2007

Adjunct Professor, Interior Design

Introduction to AutoCAD

AutoCAD II

- Developed and implemented AutoCAD syllabus for college's new Interior Design program.
- Created weekly lessons for AutoCAD labs as well as weekly home work assignments.
- Worked with students one on one during weekly office hours at computer lab.
- Spearheaded student sample library through donations from interior design trade showrooms and studios.
- Spearheaded student internship program by connecting school with key design studios for placement of students.

Martha Stack Ltd.

New York, NY

1999 – 2000

Design Assistant

- Developed and coordinated decorative elements of high end residential projects utilizing my extensive knowledge of textiles, trims, furniture and upholstery.
- Created, updated, and managed all client scheme books and spreadsheets as well as estimates and purchase orders.
- Interfaced with clients, vendors, and consultants in the successful coordination of projects throughout all phases.

Mark D. Kruger Designs Light

New York, NY

1997 – 2000

Freelance Designer

- Provided general lighting design services including floor plans, lighting plans, RCP's, lighting schedules, client proposals and vendor purchase orders.
- Provided general project management services including vendor/contractor coordination and site management.

EDUCATION**New York School of Interior Design**, Bachelor of Fine Arts, High Honors

New York, NY

AFFILIATIONS & CERTIFICATIONS**NCIDQ Certified**, Certificate #021956

2006 – present

AWARDS

<i>Hospitality Design Magazine</i> , “Wave of the Future” Design Award	2013
<i>Boutique Design Magazine</i> , “Boutique 18” Design Award	2010

TECHNICAL SKILLS

AutoCAD 2012, AutoCAD LT 2012, Photoshop CS5.1, Illustrator CS5.1, InDesign CS5.1, Adobe Professional X, Microsoft Office, Microsoft Project, Design Manager, ACDSec 5.0, Spexx, hand drafting, hand sketching, and rendering.

ACTIVITIES

American Builder’s Quarterly, 2015; HD Expo, “NEWH Young Entrepreneurs”, 2015; Hospitality Design Magazine, May 2015; HD Next Gen Forum, 2013; Mark David Hospitality, “Spark”, Film Noir Collection, 2013; V&M, Design Atelier, Collection No. 1, 2012; Boutique Design NY, Designer Lounge, 2012; ACT Forum, 2012; HD Expo, Guest Speaker, 2012; Boutique Design NY, Networking Lounge, 2010; J.P. Morgan-Chase Challenge, 2010; Alpha Workshops “Masquerade Benefit Ball”, Committee Member, October 2006; Elle Décor’s Dining By Design, 2004, 2006; Design Cares In Blue, Committee Member, October 2005; BARK, Committee Member, December 2005; GMAC AIDS Walk, 2004, 2005